2025-2026

State Officer Program Guide







About SkillsUSA Arizona

We are a Partnership

SkillsUSA Arizona is a partnership of students, teachers, and industry working together to ensure Arizona has a skilled workforce.

Who We Serve

SkillsUSA Arizona is a non-profit education association, serving middle-school, high school, and college/postsecondary students preparing for careers in trade, technical skilled service occupations.

What We Do

We improve the quality of our nation's future skilled workforce through the development of SkillsUSA Framework skills that include personal, workplace, and technical skills grounded in academics.



SkillsUSA Mission:

SkillsUSA is America's proud champion of the skilled trades. Our mission is to empower students to become skilled professionals, careerready leaders, and responsible community members.

Foreword

The State Officer Program Guide was created to assist SkillsUSA Arizona advisors and members in preparation for state officer candidacy.

It provides an overview of the state officer program from beginning (candidacy) to end (completion of year of service). Each section of the State Officer Program Guide provides information for advisors, members and parents in understanding the expectations of a state officer, as well as clarifying the qualifications, rules and details of candidate events.

In addition, we have provided preparation suggestions and resources for state officer candidates.

We hope this all-encompassing resource will aid our stakeholders in better understanding the state officer election process as well as give an insight into the goals and objectives of the state officer program and expectations of the state officers once they are elected.

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Section I

During the State Leadership & Skills Conference (SLSC) each year, SkillsUSA Arizona delegates from across the state elect seven high school officers and one college/postsecondary officer to serve as student leaders for the organization as state officers. These student leaders serve in a variety of roles throughout their year of service. As leaders, they serve as communicators, advocates and facilitators.

The state officer team leads our state conferences, including the SkillsUSA Arizona Fall Leadership Conference, SkillsUSA Arizona Camp Champion, and the SkillsUSA Arizona State Leadership & Skills Conference. The state officer team also serves local chapters and teaches members skills from the SkillsUSA Framework to help them become career-ready.

Being a state officer is one of the personal growth and student leadership experiences within SkillsUSA. The overall program focuses on three key Essential Elements of the SkillsUSA Framework: Leadership, Communication and Service Orientation.

The skills learned through the state officer program will not only help these student leaders be successful in serving the organization, but the skills will also help them throughout their lives and future careers.

Position Title:	SkillsUSA Arizona State Officer
Work Location: Duration: Weekly Hours: Reports To: Application Process:	Remote with travel opportunities for trainings and assignments April 23rd, 2025, through SLSC 2026 (April 2026) Three to 10 hours or more per week. SkillsUSA Arizona State Director Complete state officer application by March 3, 2025, and participate in the state election process.

ORGANIZATION BACKGROUND

SkillsUSA is a national career and technical student organization which serves middle-school, highschool, and college/postsecondary students who are preparing for careers in career and technical education. SkillsUSA is America's proud champion of the skilled trades. Our mission is to empower students to become skilled professionals, career-ready leaders, and responsible community members. We improve the quality of our nation's future skilled workforce through the development of SkillsUSA Framework skills that include personal, workplace and technical skills grounded in academics. Our vision is to produce the most highly skilled workforce in the world, providing every member the opportunity for career success.

SUMMARY

The primary role of a SkillsUSA Arizona state officer is to serve SkillsUSA at the local, regional and state level to support our organization's mission. Being a state officer means representing more than 17,000 SkillsUSA Arizona student members, as well as the principles and purposes of our organization at all times. In this role, an officer will communicate key organizational information, while also promoting career and technical education. As a student leader, each officer must be clear on their priorities, able to manage a variety of tasks and projects, and use effective time and stress management strategies.

MINIMUM REQUIREMENTS

Candidates should meet the minimum requirements outlined below:

- Active membership status at time of election and through the completion of term in office.
- Endorsement of the chapter representing during term in office.
- At least one full school year remaining in high school or college/postsecondary.
- Been selected by their chapter as a state officer candidate.
- Adhered to all state officer candidate requirements found in the State Officer Program Guide.
- Must be in good standing with grades at school and on track to graduate
- If elected as a state officer, no chapter or regional SkillsUSA offices may be held.

PREFERRED REQUIREMENTS

The position requires strong SkillsUSA and CTE experience. Candidates should have had at least one year of SkillsUSA leadership experience such as being a local or regional officer with a willingness to continue their development.

TRAVEL REQUIREMENTS

State officers must be available to travel for training and events throughout their year of service. Please see the Training Schedule to place holds on your calendar now.

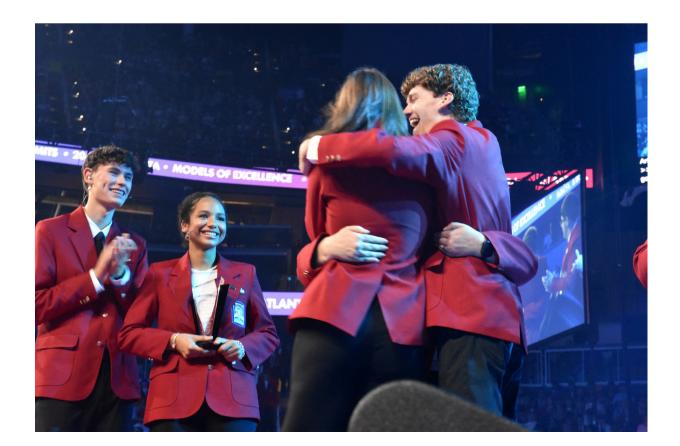
ASSIGNMENTS

Throughout the state officers' year of service, they will be engaged in several assignments including leading the SkillsUSA Arizona Fall Leadership Conference, SkillsUSA Arizona Camp Champion and the SkillsUSA Arizona State Leadership & Skills Conference. Additional assignments include, but are not limited to:

- Completion of the SkillsUSA Career Essentials: Advanced or Adult Learner Course.
- Participation in Leverage.
- Participation as a national delegate during the SkillsUSA National Leadership & Skills Conference.
- Participation in the SkillsUSA Washington Leadership Training Institute.
- Completion of local and statewide advocacy visits and community presentations.
- Development and execution of the annual SkillsUSA Arizona Program of Work.

COMPETITION

State Officers are encouraged to compete in **ONE** event at the state leadership and skills conference. As this is the largest event a state officer will commit to, time must be balanced between the individual and the duties of the state office.



Training Schedule

The below calendar serves as the minimum training and travel requirements for the 2025-2026 SkillsUSA Arizona State Officer Team, but does not include the 3-10 hours of additional time dedicated to the team each week . Additional travel and/or assignments may be added at any time with advance notice.

Event	Date	Location
State Leadership and Skills Conference (SLSC)	April 22-23, 2025	Phoenix, AZ
Post Election Training	April 24, 2025	Phoenix, AZ
June Officer Leadership Training (JOLT)	June 2-6, 2025	Phoenix, AZ
Leverage Training	June 20-23, 2025	Atlanta, GA
National Leadership and Skills Conference (NLSC)	June 23-28, 2025	Atlanta, GA
July Officer Leadership Training (JOLT 2.0)	July 24-25, 2025	Virtual
Washington Leadership and Training Institute (WLTI)	September 18-24, 2025	Washington, D.C.
Regional Officer Training/Program of Work Conference	October 1, 2025	Phoenix, AZ
Fall Leadership Conference (FLC)	October 2, 2025	Phoenix, AZ
Camp Champion One	November 3-5, 2025	Williams, AZ
Camp Champion Two	November 5-7, 2025	Williams, AZ
February Officer Leadership Training (FOLT)	February 1-3, 2025	Phoenix, AZ
Regional Leadership and Skills Conferences	Dates to be Determined	Various Locations
State Leadership and Skills Conference (SLSC	April 3-8, 2025	Phoenix, AZ

ALL DATES ABOVE ARE MANDATORY

With the exception of regional conferences, all events listed are mandatory for all state officers to attend in-person or virtually. If any of these dates do not work for your schedule, we kindly ask you do not apply.

In addition, the team will determine a day to have virtual meetings throughout the year. Sometimes, these virtual meetings will occur weekly, and other times, they will be spread out over time. It is the expectation that the team will attend all virtual meetings.

In the application process, we require a support letter from both a student's advisor and administrator, so our expectation is that officers will engage in all experiences at a high level. Most travel expenses for official SkillsUSA Arizona state officer business will be covered by the organization; state officers will be expected to pay for a few meals and any mementos purchased on trips.

> All dates are tentative as of February 2025. Updated dates will be given throughout the year.





State Officer Contract

As a state officer of SkillsUSA Arizona, I have the responsibility to represent all members of the state association. My conduct must be exemplary at all times since I am always representing the organization. I may be meeting with students, advisors, administrators, business and industry representatives, government officials and educational leaders during my year of service. When I sign this State Officer Contract, it is with the understanding that my commitment to the year of service is substantial, as are the rewards of serving the organization. I will also be reaffirming the ideals of SkillsUSA Inc.

As a state officer of SkillsUSA Arizona, I agree to adhere to the following rules and regulations:

Conduct

- I will, at all times, represent SkillsUSA to the best of my abilities.
- I will, at all times, respect all property and the rights of others.
- I will, at all times, implement and support the SkillsUSA culture of inclusion and diversity.
- My conduct will be exemplary at all times, during and outside of SkillsUSA functions. If under 21, I will not use alcohol, tobacco and illegal substances. If over 21, I will forgo all alcohol, tobacco and illegal substances while representing SkillsUSA at events, functions, conferences and during travel.
- I will avoid places or activities that in any way would raise questions as to my moral character or conduct.
- I will not engage in any behavior that might be deemed sexual harassment which includes, but is not limited to, verbal, written or physical statements or actions about others.
- I will, at all times, use social media accounts appropriately. This includes not engaging in bullying or cyberbullying of others including threatening words or behavior; menacing, hazing, taunting or intimidation; the use of lewd, profane or vulgar language; verbal or physical abuse of others; or other threatening behavior toward others at any time.

SkillsUSA Program

- I will attend all trainings and activities as assigned and will be on time to all functions.
- I will complete all assignments given to me by SkillsUSA staff members on time.
- I will be prepared for all conferences and events by knowing my curriculum and will submit all written speeches at least one week prior to delivery.
- I will regularly communicate with my state officer advisor, state director and chapter advisor.
- I will monitor and use my social media accounts and my SkillsUSA email account appropriately at all times.
- If elected as a state officer, I will vacate any other SkillsUSA elected positions during my tenure so I can commit fully to this role.
- I will immediately forfeit my SkillsUSA office if I am involved in any activity that is deemed detrimental to SkillsUSA, my school or my reputation, including being arrested and charged with a crime.
- I will adhere to the stated SkillsUSA dress code and grooming standards.
- I will respect SkillsUSA attire and will not inhale or smoke cigarettes, e-cigarettes, use a vape pen or any other substance while wearing official clothing bearing the name or logo of SkillsUSA, including in outdoor venues.
- I commit to an entire year of service that begins immediately after my election, and that concludes with the SkillsUSA Arizona State Leadership & Skills Conference the following April.

State Officer Contract

School/Membership

- I will maintain active SkillsUSA membership as outlined in Article IV Section 5 of the SkillsUSA High School and College/Postsecondary Bylaws by being "enrolled in a coherent sequence of courses or career major" and attend classes at the school my SkillsUSA chapter is based.
- I will submit my name on a membership roster and pay SkillsUSA member dues for the year in which I am a state officer, no later than the deadline of March 1.
- I will attend school daily unless I am on official SkillsUSA business or other approved excursions or if I am ill. I will plan in advance for absences and make up any class work missed.
- I will maintain above-average grades in all my classes.
- I will immediately forfeit my SkillsUSA office if I am no longer enrolled in my school/ training program due to dropping out, being suspended or expelled from school.

Traveling

- When traveling for SkillsUSA, I will abide by the curfew established.
- When traveling for SkillsUSA, I will spend each night in the room of the hotel to which I am assigned. I will not enter any hotel room other than the one to which I am assigned or the one designated as meeting space for the entire state officer team.
- When traveling for SkillsUSA, I will, at all times, respect all public and private property, including the hotel/motel in which I am housed.
- When traveling for SkillsUSA, I will keep the SkillsUSA staff in charge informed of my whereabouts at all times. I
 will not leave the hotel/motel to which I am assigned without the permission of the assigned SkillsUSA staff in
 charge of the event.

I understand and commit to all of the above statements and expectations, and I understand that there are consequences and potential disciplinary actions, including my removal from office, if at any time I fail to fulfill my duties as a SkillsUSA state officer.

Elected state officers will sign a copy of this contract, with a parent signature, upon election.

Key Program Essential Elements

The state officers will participate in experiences that touch on all 17 Essential Elements within the SkillsUSA Framework. However, the state officer program will focus primarily on three key Essential Elements: Leadership, Communication and Service Orientation. Leadership: Influencing the hearts, minds and actions of others. Communication: Sending and receiving clear messages. Service Orientation Meeting the needs of internal and external customers.

OVERALL PROGRAM OUTCOMES

As a result of the state officer program, the SkillsUSA mission is achieved by ensuring that the state officers are able to demonstrate proficiency in the following Essential Elements: Leadership, Communication and Service Orientation.

Leadership

Exhibit the four primary characteristics of high-quality leaders as defined by SkillsUSA: trust, compassion, stability and hope.

Communication

Develop and deliver effective communication about SkillsUSA and career and technical education that is written or oral and targeted at a variety of stakeholder audiences.

Service Orientation

Demonstrate a high level of service to meet the needs of local, regional and state stakeholders.



Section II

State Officer Candidate Application and Submission

PREPARATION OF INFORMATION AND APPLICATION COMPONENTS

The state officer candidate application is available online only, but there are several items you need to prepare before starting the online application, as the application will not save unfinished work. The steps below will assist you in preparing your application.

The application deadline is **March 3, 2025, at 11:59 p.m. MT**. No exceptions or extensions will be granted.

Step 1

Ensure the state officer candidate minimum requirements, as outlined in this guide, are met.

Step 2

If qualifications are met, request and gather the following documents as early as possible in your application preparation process. You will upload and attach these documents in PDF format only as part of your online application.

Documents to be labeled (First Name.Last name.Document title) Example: Michelle.Martinez.ChapterAdvisorSupportLetter.PDF

Combine multiple documents into a single PDF document. Several apps are available to assist with this-Tiny Scanner, PDF Scanner, or Scannable.



School Administrator Support Letter

This letter must be from an administrator of the school the candidate will be attending during their term in office, including a handwritten or digital signature. The letter should pledge ongoing support for the candidate, if elected, including excusing absences for official SkillsUSA Arizona state officer business. The letter should also verify the candidate is enrolled in a coherent series of courses or career major that prepares them for further education and/or employment and who are earning credit toward a diploma/certificate/degree or its equivalent and plans to continue in the training program at least one more year.

Chapter Advisor Support Letter

This letter must be from the advisor of the chapter the candidate will be a member of during their term in office, including a handwritten or digital signature. The letter should pledge ongoing support for the candidate, if elected.

Unofficial Transcripts

Plan to include a copy of unofficial transcripts to date.

Step 3

Gather the following information to complete the application: 1.Candidate Designation: Division- High School or Post Secondary (College) SkillsUSA membership

2. Candidate Information: First name, Last name School CTE program Email Cell phone number Grade level (in upcoming 2025-26 school year) Date of birth Special needs/accommodations

3. Experience Local (chapter) officer program Regional officer program State officer program Leverage Washington Leadership Training Institute (WLTI)

4.Correspondence Contact Information SkillsUSA chapter advisor email Fall Leadership Conference (FLC) Camp Champion State Leadership and Skills Conference (SLSC) National Leadership and Skills Conference (NLSC) Presidential Volunteer Service Award (PVSA)

Step 4

Please address the following prompts in written form. Space in the application will be provided, but you should prepare your answers before you start the application.

•Why do you want to be a SkillsUSA Arizona state officer?

•What strengths do you bring to the SkillsUSA Arizona state officer team?

•What do you believe are the top three priorities the newly elected SkillsUSA Arizona state officer team faces?

·If elected, how would you plan to address those priorities?

Application Submission and Deadline

Once you have all of the information gathered, you are ready to begin the application process.

Once you begin the online application process, you must complete the entire application in one sitting, as it will not save unfinished work. If you stop in the middle, you will have to start again.

All Applications are due **March 3, 2025, by 11:59pm MST.** There are no exceptions. Please note that if required materials are not included in the application form, the application will not be reviewed.

Application Link:



Candidate Preparation

The procedures outlined below are important, and this section is devoted to assist in preparing candidates to attend and participate fully in the state officer election process.

Recommended Resources

- SkillsUSA Member Handbook-a thorough understanding of all sections.
- State Officer Program Guide
- SkillsUSA Website www.skillsusa.org: Mission, Vision, Values.
- SkillsUSA Arizona Website: www.skillsusaaz.org: a thorough understanding of all sections.
- The SkillsUSA Framework
- Scenario, Role-Play, Interview Practice. Interviewing knowledgeable individuals can be an effective way to learn a great deal about what you know, what you do not know and what you need to know.

Instructions, Reminders, Notifications

Approved/verified state officer candidates will receive information upon their application being accepted to find instructions for events, reminders for preparation work for each event and information to assist in that preparation.

Interviews

Applicants who make it past the initial application screening will be asked to come for an interview; interviews will be held in person, in Phoenix, AZ, on **March 14th, 2025.** This date is mandatory and should be bookmarked immediately upon reading this guide. Candidates will begin checking in at 8:30am, with interviews to begin at 9:00am. Following orientation, candidates will take a proctored, multiple choice exam. The exam will be based on material from the above recommended resources.

Plan to be on site all day. Plan to bring bottled water or a hydroflask. Lunch will be provided. During this time, the state officer candidate schedule will be reviewed and there will be time held for questions. Detailed information will be emailed to state officer candidates who pass the initial screening process and their advisors.

All applicants will be notified by March 10, 2025, whether they will continue to the interviews on March 14, or not.

Candidate Process

Applicants who will move on to Candidate Status will be notified on or before March 17, 2025. There will be a virtual state officer candidacy orientation on March 19, 2025 at 3:30pm; a Zoom meeting invite will be sent to those who move on to candidate status. Advisors of candidates should plan to attend also. This meeting will not be recorded, so please save the date on your calendar upon reading the state officer program guide.

MEET THE CANDIDATES SESSION AND BUSINESS SESSION

During the State Leadership & Skills Conference (April 22 and 23, 2025), the Meet the Candidates Session and Business Session will be held. A full conference schedule, including these sessions, will be released prior to the conference.

Speeches

State officer candidates will each give a two-minute campaign speech at the beginning of the business session. Speeches must be written and emailed for approval to Alex Celaya at <u>acelayaskills@gmail.com</u> by April 11th, 2025.

Problematic Questions

State officer candidates will be moved to a waiting room during the delegate business session and will be brought into the main session one-by-one. Each candidate will be read the problematic, oral question and have one minute to respond.



Campaign Policies and Procedures

Online Campaigning

Online campaigning will be allowed starting on April 14th , 2025. Candidates should use the hashtag #SkillsUSAAZCandidate and via social media platforms to ensure the broadest reach for virtual campaigning.

Candidates and their representatives (chapter officers, advisors, campaign committee members, parents, delegates, members, etc.) may NOT:

- Disclose the candidate's intent to run for state office or campaign in any manner prior to April 14, 2025.
- Create or use personal, chapter or state web pages, campaign websites, or custom/ personalized electronic campaign apps for any type of campaigning.
- Send email messages for any type of campaigning.

Acceptable campaign formats include: social media platforms, verbal communications and use of campaign slogans or hashtags.

Campaign efforts, electronic and otherwise, are ultimately the responsibility of the state officer candidate. Social media tools can be more difficult to monitor than some other campaigning methods, so candidates must be clear with anyone who may be campaigning on their behalf as to campaign policies and procedures.

When using social media platforms for campaigning, keep in mind candidates represent their local chapter, state and SkillsUSA in every post, photo and comment. Use the following social media guidelines to ensure a successful campaign:

Be Professional-Your digital presence, whether posted by yourself or by someone on your behalf, should be truthful, positive and spotlight your best self.

Social Media Best Practices

- Be Fair- Post only during the approved dates/times; no paid advertising.
- Be Respectful- Make only positive campaign posts; other candidates may not be mentioned in your campaign.
- Be Secure-Moderate comments and photos on all platforms and approve/allow only those that are tasteful and meet the social media campaigning guidelines.
- Be Responsible-Use common sense and good ethics when posting; ensure campaigning is a positive representation of SkillsUSA.
- Be Accountable-Tell the truth about who you are and how you will serve the SkillsUSA organization as a state officer. Ensure everyone involved in your campaign follows the policies and procedures of campaigning.
- Be Mindful-Use school appropriate trends and appropriate music when using social media.

In-Person Campaigning

For those candidates advancing through the interview, the candidate campaign material review process will occur on April 22nd, 2025 at the State Leadership & Skills Conference. Candidates should bring a folder containing the itemized statement of campaign material expenses form (signed by the candidate and advisor), receipts for each item purchased and a sample of each campaign item. Campaign materials will be reviewed by Alex Celaya at registration. Please bring only ONE of each item. The state office WILL NOT hold any campaign materials on either day of the conference.

Campaign materials may not be taped to walls, doors, windows or any surface in any hotel or the Phoenix Convention Center. If campaign materials are found taped to any surface of any hotel or the Phoenix Convention Center, fines may be charged to the candidate.

The total cost of campaign materials may not exceed \$150.

Portfolios, easels and awards are considered campaign materials and should be included in the cost. A receipt is needed for all the items, including those purchased or borrowed from your school.

Donated or borrowed materials must have documentation showing proof of fair market value before taxes.

The following costs should be applied to any donated printing:

- 8.5" x 11" color copies (no color limit): \$.15/page
- 11" x 17" color copies (no color limit): \$.30/page
- 8.5" x 11" black and white copies: \$.05/page
- 11" x 17" black and white copies: \$.10/page

Candidates are encouraged to be creative in the design and use of their campaign materials. However, the following ARE NOT allowed:

- Food items, candies, liquids or gum
- Glass items
- Balloons, frisbees, balls, bubbles or soap
- Items that fly or make noise
- Items that have the potential or qualities of being harmful, e.g., mouth glow sticks

To display materials, candidates provide their own free-standing poster, banner or display board and stand (one board per person) not to exceed 24" x 36". This measurement includes any sides or flaps used in the theme of the poster, banner or display boards. Table space for each candidate will be provided at the Phoenix Convention Center by SkillsUSA Arizona. No other materials are provided by SkillsUSA Arizona.

Please follow the SkillsUSA branding and graphic standards: Click Here

Candidates are responsible to safely secure campaign items when they are not in use. SkillsUSA Arizona and the Phoenix Convention Center are not responsible for any items left on or under campaign tables. Security is not provided when the campaign area is closed. All items are subject to approval by SkillsUSA staff.

Candidates provide the following for review:

- The itemized statement of campaign material expenses form (signed by the candidate and advisor). The total cost of campaign materials may not exceed \$150.
- Receipts for each item, including those purchased or borrowed from your school.
- A sample of each campaign item.
- Free-standing poster, banner or display board and stand/easel.
- Failure to provide receipts for every item in your campaign will result in a disqualification
 of that item. Candidates may not include any item that has not been approved in their
 campaign. Violators of this regulation will appear before the SkillsUSA staff for disciplinary
 action, which could result in removal from the ballot.

Campaign Violations

If you believe a violation of campaign policies and procedures has occurred, please report it via email to Michelle Martinez at michelle.martinez@azed.gov<u>.</u> Violating campaign policies and procedures may result in disqualification.

Voting

Voting for state officers will be conducted via an online secret ballot system. Voting delegates from each chapter will receive their unique voting code to access the online system.

Final Vote

For high school, the seven top vote recipients will be state officers.

For college/postsecondary, the top vote recipient will be a state officer. Any unopposed office must receive a majority of the submitted votes.

SkillsUSA Arizona runs a **General Position Election**; this means that all candidates run for an office without knowledge of what position they will serve in. Following the election, the new officers will be selected for specific positions. In Arizona, this usually occurs during the June Officer Leadership Training week, but can be extended to Leverage training at the National Leadership and Skills Conference.

The high school officer positions of state high school president, state vice president, state secretary, state treasurer, state reporter, state parliamentarian, and state historian will be assigned by the team and the state staff.

The college/postsecondary officer position of state college/postsecondary president will automatically be assigned to the winning college/postsecondary state officer.

Section III

The 2025-2026 SkillsUSA Arizona State Officers will be announced during the Recognition & Awards Session in the Phoenix Convention Center, on April 23rd , 2025 , at SLSC.

Immediately following the announcement, the new state officers will report to the stage for recognition. Following the conclusion of the Recognition & Awards Session, the new state officers will be escorted backstage for an orientation meeting with Alex Celaya.

POST-ELECTION TRAINING

The new state officers will remain at the Phoenix Convention Center after their chapters' departures, and will enter into the chaperoning custody of SkillsUSA Arizona. The new state officers will spend the night at the Hyatt Regency Phoenix. All candidates must bring belongings with the anticipation they will be elected and stay over night. The state office will hold candidates overnight bags on April 23rd 2025. This does not include any campaign materials. Candidates will be required to hold onto their own materials.

On April 24th, 2025, the new state officers will begin their training. All meals will be provided.

State officer candidates and their chapters should plan travel arrangements for both possible outcomes: departing with their chapters after an unsuccessful campaign; or remaining present with the state office on April 24th, 2025, after a successful campaign.

Chapter advisors do not need to remain present during post-election training, unless required by their school district, and at their school district's expense. The new state officers may simply be picked up by a parent/guardian after the conclusion of the training.

Additional information will be given prior to April 14th, 2025.